

An aerial photograph of the Breckenridge Distillery, a large industrial complex with several buildings, including a prominent stone tower, situated in a snowy mountain valley. The surrounding area is covered in snow and dotted with evergreen trees. In the background, snow-capped mountains rise against a clear blue sky. The distillery's logo is overlaid on the right side of the image.

★
Breckenridge
DISTILLERY

MEDIA KIT

THE WORLD'S HIGHEST DISTILLERY



The **Breckenridge Distillery** is the “World’s Highest Distillery”. Founded in 2008, we are most widely known for our blended bourbon whiskey, a high-rye mash American-style whiskey. Our Breckenridge Bourbon is one of the most highly awarded craft bourbons in the US.

The Breckenridge Distillery is proudly a 3x Icons of Whisky and 9x winner of Best American Blended winner at the World Whiskies Awards by Whisky Magazine and a 4x winner of Colorado Distillery of the Year by the New York International Spirits Competition. Most recently, Breckenridge High Proof was named World’s Best Blended whiskey at the World Whiskies Awards, joining our Breckenridge Gin, named World’s Best Compound Gin at the World Gin Awards by Gin Magazine. Breckenridge spirits have been awarded 6 Double Golds at the San Francisco World Spirits Competition.

The Breckenridge Distillery is more than award-winning spirits, we offer an immersive guest experience. Dine at our award-winning restaurant, enjoy show-stopping cocktails, learn about our highly awarded spirits with an in-depth tasting and get an inside look at our active production facility. New to the distillery, guests have the opportunity to blend their own whiskey as you learn the inner workings of whiskey production.





LOCATION

The Breckenridge Distillery is located at 9,600 feet above sea level in the bustling ski town of Breckenridge, Colorado (USA), nestled between the peaks of the Continental Divide at a towering 14,000 feet.

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HIGHLY AWARDED CRAFT SPIRITS



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LIFESTYLE

THE BRECKENRIDGE DISTILLERY BRAND | SYNONYMOUS WITH THE MOUNTAIN LIFESTYLE



HISTORY

Since coming online in 2008 and releasing our first vodka and bourbon three years later, Breckenridge Distillery has quickly become an award-winning producer of fine spirits, being designated one of the top three bourbons in the world. [How it all came to be](#), however, stems from a mix of just the right ingredients, a hint of luck and a deep love for quality whiskey.

Breckenridge Distillery might not have happened had it not been for a fishing trip to the Mohawk Lakes near Breckenridge, shortly after Nolt had returned from Scotland, where he had searched for those super-rare spirits. In his mind, the right team and Breckenridge's amazing water, there was a clear opportunity to make great spirits and "just revel in it."

"I didn't expect it would replace my career by any means," said Nolt, who still practices medicine on a limited basis. "But that was the motivation behind it." -Bryan Nolt, Founder & CEO



DISTILLERY

Our reputation is built upon the quality of our products, the visual impact, density, nose, mouth feel, flavor, and finish. Our products are certainly different due to the unique characteristics of the water in Breckenridge. It's perfect for mashing and blending spirits due to its hardness, high minerality, and low iron content. In January of 2017, we expanded our production facility to include a 42-foot continuous column still with doubler and 10,000 gallon fermentation tanks. This increased our capacity to several hundred thousand cases per year. Seeing our original pot still contrasted with the continuous column still gives an idea of the scale of the expansion and our history.

Our philosophy is to offer our guests a true and authentic mountain hospitality vibe during their visit, that's just as important as the products we make.



“Breckenridge Distillery was founded from my overwhelming obsession for Whiskey. The fire in my belly was so intense, I risked my medical career, pension, savings, kids’ college fund, and sold my dream home to make it happen. Our devotion to quality, taste, and mouthfeel has made us one of the most successful distilleries in the US, and you’re invited to have a taste of pure passion in a bottle.”

- BRYAN NOLT, FOUNDER & CEO





TOURS + TASTINGS

The Breckenridge Distillery offers an immersive guest experience. We have two locations, the Main Street Tasting Room, located in the heart of downtown Breckenridge and the Breckenridge Distillery, located on Airport Road, just one mile north of downtown.

Breckenridge Distillery's immersive experiences takes guests on a journey through the senses. Guests can taste our award-winning spirits, get a behind the scenes look at our active production facility, blend their own whiskey with our Head Distiller or take an abbreviated tour for a sneak peek into the inner workings of our distillery. In addition, guests can explore perfect pairings of our spirits and bites from the Breckenridge Distillery Restaurant, as well as other culinary surprises. There are plenty of ways to experience the Breckenridge Distillery.



DOWNTOWN TASTING ROOM

The Main Street Tasting Room offers visitors 2 free tastings of their choice from a selected 10 spirits.



BRECKENRIDGE DISTILLERY RESTAURANT

The restaurant brings the unique flavors from Executive Chef Robbie Reyes and good company together in a relaxed mountain setting.



ORIGINAL PRODUCTION

Tour the Distillery's original production facility where we keep our original copper pot still.



EXPANDED PRODUCTION

Get a peek at the newest addition to the distillery, our 42-foot continuous column still.



FOUNDER'S LAB

A journey through senses of sight, nose, temperature, mouthfeel, taste, finish and tingle.

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RESTAURANT

Breckenridge Distillery Restaurant brings unique flavors and good company together in a relaxed mountain setting. Inspired by American culinary heritage, our flavors are big and bold and showcase a contemporary steakhouse atmosphere. Executive Chef Robbie Reyes offers guests local, seasonal and approachable dishes that impart not only the fantastic spirits of Breckenridge Distillery but also our upscale mountain dining experience.

Billie Keithley, Breckenridge Distillery's Liquid Chef and 2021 winner of American Icons of Whisky, Bar Manager of the Year, uses locally and seasonally sourced ingredients to craft our cocktail menu. Her deep passion for hand-crafted cocktails exceeds the boundaries of creativity. "If it is edible, I can create a delectable cocktail with it," says Keithley.



“A few years ago, I found myself in Breckenridge, CO and I can’t express as to what a journey it’s been. The Breckenridge Distillery is a very special place that’s full of very passionate and talented people. This combination results in a very unique and amazing experience, whether it being in the craft bourbon, the retail area, and even the restaurant itself.

Through my travels and experiences, we have been able to pull from different cuisines from around the world to showcase our skillset as culinarians. Combining these different ideas, skills, techniques, and passion has resulted in our own interpretation of the way we cook. We use seasonality and locality to our advantage as we are constantly changing the menu, cooking with the seasons. Our “anti” fine dining approach while executing amazing dishes really makes the experience at the restaurant something different for our guests. American cuisine at its finest.” -ROBBIE REYES, EXECUTIVE CHEF



“My passion is to create cocktails and spread smiles! It’s the best job in the universe! If it is edible, I can create a cocktail with it.” -BILLIE KEITHLEY, LIQUID CHEF





FOUNDER'S LAB

Ranked as one of 2021's top Visitor Attraction of the Year by Whisky Magazine and named 4x Colorado Whiskey Distillery of the Year at the New York Int'l Spirits Competition, Breckenridge Distillery's immersive experience takes you on a journey through senses of sight, nose, temperature, mouthfeel, taste, finish and tingle. Our interactive spirits lab allows guests to not only taste our award-winning spirits but the opportunity to delve behind the scenes of spirit production and aging while thieving directly from barrels, blending their own bottles and sampling paired bites from our award-winning kitchen and producer partners. While blending, tasting and learning, guests can take a peek into our active production facility including our 42-foot column still.

"Our philosophy is to offer our guests a positive and rewarding experience during their visit, and to us, that's just as important as the products we make," says Bryan Nolt, Breckenridge Distillery Founder and CEO.





DARK ARTS

SOCIETY

The Dark Arts Society is the first whiskey society of its kind. This exclusive, members-only club is dedicated to the appreciation and exploration of whiskey, paired with genuine Breckenridge hospitality.

The Dark Arts Room also offers a private dining experience for guests. Men's Journal named the Dark Arts Society as one of the ["Most Exclusive Whiskey Clubs in the World."](#)





★
Breckenridge
DISTILLERY

“It has always been my passion, the craft of making something great for people to enjoy, the processes of blending, creating award-winning products and using the environment we live in for inspiration. I’m able to share my passion with everyone. I’m proud to be the head distiller of one of the fastest growing distilleries with such a highly awarded bourbon. I’m constantly developing new flavors, building on the already profound reputation we have and having fun. That’s important to me.”

- HANS STAFSHOLT, HEAD DISTILLER



BRONCOS BLEND

Breckenridge Distillery became the Official Bourbon of the Denver Broncos in August 2021. As part of their partnership, Breckenridge Distillery produced the Broncos Bourbon Blends, a limited-edition bourbon whiskey that is released each season of their partnership with the Denver Broncos. Each blend is created at Breckenridge Distillery with a Denver Broncos legend (2023's Back-to-Back Blend was produced by Broncos Legends Ed McCaffrey and Alfred Williams), alumni cheerleaders and Broncos superfans. The Broncos Bourbon Blends are exclusively sold in Colorado. Go Broncos.

LEARN MORE



ORANGE OR BLUE TEAM?
VOTE HERE



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COLLECTORS ART SERIES

“Distilleries are alluring places to tell stories and capture excitement in photos or posts, and people tend to gravitate toward the action that shows best, such as mashing, playing with grains or working with barrels. We’re just as enthusiastic about these activities of daily life as anyone, but what’s really sexy is how subtle flavors can be put together to make something that really moves you from nose through flavor, mouth feel, finish and everything in between. Proper blending is an art, not easily learned, and something I’m sincerely passionate about. We wanted to emphasize this connection with another type of art that people could identify with and hopefully pause for a second or two, connect the dots, and really enjoy the art in their dram. Smell and taste are just as powerful as vision, and we think focus helps you to intensify these subtle pleasures. This collaboration is simply about evoking those emotions through graffiti and the artistry of Whiskey.”

- BRYAN NOLT, FOUNDER & CEO OF BRECKENRIDGE DISTILLERY.



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WORLD'S LONGEST SHOT SKI

In 2013, two friends were sipping Breckenridge Bourbon and talking about ways to incorporate Breckenridge Distillery into Breckenridge's signature event, Ullr Fest. That's when Litch Polich and Christian Slauch decided to do the World's Longest Shot Ski. In January, they gathered skis from friends and local ski shops, removed the bindings and glued shot glasses to 60 skis. They bolted the skis together tip to tail making the longest shot ski that they knew of and that's when 193 people hoisted the 313 foot ski while simultaneously tipping it back and taking a shot of a special release of Breckenridge Peppermint Schnapps. Today, the Breckenridge Distillery battles High West Distillery in Park City, UT for the longest shot ski...and they always beat them. In 2022, Breckenridge Distillery broke the record with 1,350 people/ shots. That equals approx. 2,281.5 ounces of whiskey.

Ullr is the Norse God of Snow. Every year, visitors and Breckenridge locals pray to Ullr in hopes he will bring snowfall for the upcoming winter season.



THANK YOU

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BRECKENRIDGE DISTILLERY

1925 Airport Road
Breckenridge, CO 80424

MAIN STREET TASTING ROOM

137 S Main St.
Breckenridge, CO 80424

BRECKENRIDGEDISTILLERY.COM

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